

# Philanthropy International Partner Charity DVD Price List

Professionally produced consumer-oriented educational DVDs provide tax-saving strategies that often involve charitable planning. Each package provides full-color customized outer brochures for each Partner Charity, and a DVD with educational resources designed for your donor, support, or client. Please note that only Philanthropy International Partner Charities have access to these marketing materials.

For sample clips from each video presentation, visit:  
<http://demo.growcharity.org>



### Description:

- 6 panel gatefold brochure w/enclosed DVD
- Backflap pocket for additional inserts
- Finished size 5 1/8" x 8 1/2" folded
- Printed on heavy stock with gloss UV coating
- Full color printing on brochure and disk
- Self-mailable as auto flat (sealed with clear wafer seal)
- Custom designed brochure for your charity with up to 3 full panels of descriptive information and photos\*

### Pricing Information

Quantity	250	500	1,000	2,500	5,000	10,000
<b>Initial Single-Topic Pricing</b>						
DVD/CD	\$4,152.50	\$6,490.00	\$7,650.00	\$15,825.00	\$24,500.00	\$38,600.00
Price per piece	\$16.61	\$12.98	\$7.65	\$6.33	\$4.90	\$3.86
Shipping (\$.25 ea)	\$62.50	\$125.00	\$250.00	\$625.00	\$1,250.00	\$2,500.00
<b>Total Order Cost</b>	<b>\$4,215.00</b>	<b>\$6,615.00</b>	<b>\$7,900.00</b>	<b>\$16,450.00</b>	<b>\$25,750.00</b>	<b>\$41,100.00</b>

One time limited customization\* fee of \$1,000 for Heritage Partner Charities

A deposit of 1/2 the total price will be required at the time the order is placed, before production is initiated. Customizations will each take approximately 10 working days upon order initiation and receipt of all charity specific visual elements & video assets. The production of DVD brochures can be delivered within 20 business days of ordering (after customization completion and final approval).

\*Limited Customization includes the outer brochure clearly representing the charity with its own logo and contact information. The color-scheme of the brochure and DVD will remain, but the logo and contact information color can be chosen by the charity. The middle, inside panel will be customized with information about the charity, along with a custom, full-color photo. The full-color professional DVD artwork will reflect the topic of the brochure.

Full Customization is available for a fee to be determined based on the specifications of the project. Requests may include charity logo opening, main graphic revision to suit charity's demographic, video presentation script, voiceover & visual customization, inclusion of charity supplied video segments, brochure content and photo customization, DVD cover & menu customization or translation into a language other than English.

For ordering information or about becoming a Partner Charity:

Philanthropy International  
310 N. Indian Hill Blvd. #521  
Claremont, CA 91711  
909-625-4511  
[www.picharity.org/charity](http://www.picharity.org/charity)

Produced in partnership with  
